

MAGGI SECONDARY SCHOOL COOKING COMPETITION 2023

IN COLLABORATION WITH



KEMENTERIAN
PENDIDIKAN
MALAYSIA

AND

NESTLÉ PRODUCTS SDN. BHD.



INTRODUCTION

MAGGI® Secondary School Cooking Competition State and National Level organized by MAGGI® has been introduced since 1997.

Every year, 16 schools will represent their state Education Department to the national level. This competition involves ERT and KHB teachers and Cocurricular Unit officer of their state Education Departments.

The Secondary School Cooking Competition State Level is open to Form 1-3 students. This competition is assist the Malaysian Ministry of Education to encourage students to choose the Ekonomi Rumah Tangga (ERT) elective in the pendidikan Kemahiran Hidup Bersepadu (KHB) subjects.

MAGGI® SECONDARY SCHOOL COOKING COMPETITION 2023 OBJECTIVES

- Nurture an interest in cooking as well as uncover talents and increase the creativity levels in students.
- Instill awareness of nutritious food and a complete balanced diet in daily life.
- Encouraging cooking as a successful career option for students.



MAGGI SECONDARY SCHOOL COOKING COMPETITION 2023

TERMS AND CONDITION

BALANCED MEAL, HERITAGE INSPIRATION

MAGGI SECONDARY SCHOOL COOKING COMPETITION 2023 TERMS AND CONDITION

1. Participant Qualifications:

- a) Open to Form 1-3 students (**age 13 years – 15 years**) **voluntarily** without any coercion of any parties.
- b) Participant is not suffering any health conditions that could disrupt or is harmful to themselves during the competition.
- c) Each entry consists of **two (2) students**.
- d) Only two (2) students could be in the video.
- e) Schools can submit more than one (1) entry.

2. Online Learning and Competition Module Terms and Condition

First Stage – Learning and Quiz Entry Module

- a) Participant must go on the MAGGI® website to watch all five of the learning modules. <https://www.maggi.my/ms/memupuk-generasi-muda/pertandingan-memasak-MAGGI-2023/>
- b) Participant must download an agreement form and is compulsory to fill in private information along with consent from a parent or guardian when applying.
- c) Participant must download a video on Facebook to get a link to insert into the Qualifio form. Social media account must be set to public.
- d) Participant must complete the Quiz in Qualifio with the recipe video link and all the completed forms.
- e) Participant must complete the quiz, all the information in the forms and agreement form from parents/guardian as well as the recipe and video download link to qualify for a cocurricular certificate verified by the Malaysian Ministry of Education
- f) Date of online MSSCC entry starts from
 - i. **1 September 2023 at 8:00am to 7 November at 11:59pm.** (subject to change by the Malaysian Ministry of Education and MAGGI®)

Second Stage – Online Cooking Competition Entry Terms and Condition

Participant must read all the guideline and steps that is set by MAGGI® to participate in the Cooking Competition 2023:

- a) Participant must record a cooking video and upload it to Facebook or Instagram to get a link and be sure to set the Facebook or Instagram account to public in the privacy settings.
- b) Link to the Facebook or Instagram video must be downloaded to the Qualifio Form to complete the entry process.

- c) Participants are encouraged to cook in their homes or at school with a parent or teacher supervision for their safety.
- d) Participant must wear appropriate, neat and safe attire.
- e) Recipe video must use the National language as intermediate language.

Step 1 – Online Cooking Competition Entry

- a) Dish Theme 2023: **Balanced Meal, Heritage Inspiration.**
- b) The prepared dish must be HALAL using MAGGI® or Nestle® products.
- c) Participant must use at least two (2) MAGGI® or Nestle® products in each recipe made.
- d) Participants are not allowed to use the same Nestle® products from competitors. Dishes made using products of MAGGI® or Nestle® competitors will be disqualified and no marks will be given for that recipe. Example: Cap Ayam Chili Sauce, Cap Ayam Tomato Sauce, Cap Ayam Seasoning Powder, etc.
- e) Participants are allowed to use fresh ingredients, spices and other ingredients or competitor's product that are not the same with MAGGI® products without displaying the brand.
- f) Each dish must be prepared by two (2) individuals only.
- g) Total cost of one (1) complete dish must not exceed RM50.00
- h) Participants must show in detail the recipe and cost of the dish submitted for competition. (Refer to Appendix 1)
- i) Participants must buy in advance the raw ingredients and other ingredients before the competition.
- j) All competition participants must display one (1) complete and balance dish, containing carbohydrate, protein, vegetables or fruits according to the Malaysian healthy plate concept – quarter quarter half.

Step 2: Cooking Video Guideline

- a) Participants must show a creative performance in the video according to the terms condition and guideline set by MAGGI.
- b) Participants also need to describe the concept and the background of the submitted dish.
- c) Participants must explain the nutritional value combination in the prepared dish. (such as carbohydrate, protein and vegetables).
- d) Participants are only allowed to cook by steaming, boiling, grilling and shallow frying with minimal use of oil.
- e) Example video will be shared in the guideline and terms and condition.
- f) Participants must record a video following the guideline time limit. The duration must be 3 minutes after edit. **(Refer Appendix 2)**

Step 3: Upload Recipe, Video and Agreement Form

- a) Participants must upload the video on their Facebook or Instagram account to get a link.
- b) Facebook or Instagram account must be set to public.
- c) After the video is uploaded to Facebook or Instagram, a link will be shared in the Qualifio form. Please follow the shared guide.
- d) Recipe write up (including cost) must also be uploaded in the Qualifio form.
- e) After the participant uploads the recipe video and the recipe write up, MAGGI® will share a 'Shopee' e-wallet code worth RM80 to the first 1000 participants entering stage 2.
- f) Requirement of receiving the e-wallet Voucher, both participants must complete the quiz and submit a video link.

Step 4: State Level Judging

- a) Judging will begin on **8 November** until **15 November 2023**. (Subject to change by the Malaysian Ministry of Education and MAGGI®). Winner list will be made after the judging period.
- b) All judges consist of chefs and Nestle® nutritionists.
- c) All the information, video, recipe will be given to the judges to judge according to fair criteria that was set. **(Refer to Appendix 3)**
- d) Finalist will be shortlisted according to each state and 3 winners will be selected for each state.
- e) First, Second and Third winners of the competition will be selected for the prize give away.

Online Favorite Vote

- a) All 16 videos of each state's first place winner will be uploaded to the MAGGI® Malaysia's social media.

- b) Link in the MAGGI® website will link to 'Youtube' for the public to watch the video of each states' team.
- c) After watching the video, votes can be casted online at the Facebook website by clicking the "LIKE" button.
- d) Highest votes will get a prize of RM1000.

(Subject to change by the Malaysian Ministry of Education and MAGGI®).

Refer to Appendix for above:

Appendix 1

a) Recipe Statement and Menu Cost Quotation

RESEPI DAN PENETEPAN SERTA KOS MENU				
NAMA RESEPI : AYAM TERIYAKI				
NO	BAHAN	BERAT (GRAM/ML)	HARGA (PER Pack/botol)	HARGA BAHAN
1	Sos Tiram MAGGI	40	5.88	0.47
2	air	60	0	0.00
3	kicap pekat	2.5	6.02	0.03
4	gula perang	22.5	2.49	0.11
5	cuka	15	2.16	0.10
6	jus halia	5	1.2	0.06
7	dada ayam	250	12.99	3.25
8	peha ayam	250	8.99	2.25
HARGA SATU RESEPI				6.26
Cara Penyediaan:				
1	Gaulkan kesemua bahan didalam mangkuk. Perapkan semalaman.			
2	Panaskan minyak didalam non stick pan, dan masukkan ayam dan tumiskan sehingga garing.			
3	Hidangkan panas			



Gambarajah A



Gambarajah B

Appendix 2

b) Recording Video Guide Reference

3-minute Duration for the video – after edit

Guideline	Time Duration
Introduction – must be attractive dan short <ul style="list-style-type: none">- Self Introduction – introduce your name and age with charisma.- Must explain the theme and concept of the dish that will be shown	30 seconds
Cooking Segment <ul style="list-style-type: none">- Dish Name/Dish Type – Dish that will be prepared- Introduction of ingredients- explain the ingredients that will be used- Cooking Instruction - explain how to cook the dish- Cooking method (uniqueness of the dish)- Is the dish your own creation or is it inspired by an existing dish?- Nutritional benefit of the dish – explain the use of ingredients or different methods of cooking	2 minutes
Closure <ul style="list-style-type: none">- Describe a bit on the inspiration behind the prepared dish <p>Example: Serving a complete meal to the parents while sharing the inspiration behind the making of the dish in an interesting manner like 'show and tell'.</p>	60 seconds

'Show' is how the participants showcase their talent in cooking by following the guideline above

'Tell' is describing/explaining the cooking method and overall experience in the video

Appendix 3

Judging Guideline

Part 1		Marks
	Delivery (In video – Overall)	40
	Menu Writing and Listing	15
	Total Marks P1	55
Part 2		Marks
	Explanation of Theme & Concept of the dish – Must be explained in the video	10
i	Theme = You & MAGGI®	
ii	What is the concept of your dish? For example, cuisines of Malay, Fusion, Chinese, Indian, Western, etc.	
iii	Explain in short why the concept was chosen and how they fulfill the set theme.	
	Use of Nestle/MAGGI products – Explained in the video	5
i	What are the Nestle/MAGGI products used?	
ii	Why choose those products?	
iii	know? Dishes using MAGGI product does not need additional salt!	
	Cooking Method – Explanation must be in the video	15
i	Why do you choose that particular cooking method?	
ii	What are the benefits of the selected cooking method?	
iii	Does this cooking method give a uniqueness to your dish?	
	Delivery of nutritional benefit of the dish – Explain in short in the video	15
i	Is the dish your own creation or a modification of your latest inspired recipe	
ii	What are the nutritional benefits of this dish?	
iii	Do you use unique raw ingredients or is it cooked in a healthier way?	
	Total Stage 2	45
Both marks (Part 1 & 2) is totaled to determine the winner		100

Appendix 4

All prizes given to winners are subject to procedures set by the Malaysian Ministry of Education.

Prizes For State Level Final Competition:

No	State	AWARDED TO 3 WINNING SCHOOLS			AWARDED TO 3 PARTICIPANTS			STATE LEVEL TOTAL
		First	Second	Third	First	Second	Third	
1	SELANGOR	600	500	300	400	300	200	2300
2	JOHOR	600	500	300	400	300	200	2300
3	PERAK	600	500	300	400	300	200	2300
4	KEDAH	600	500	300	400	300	200	2300
5	SABAH	600	500	300	400	300	200	2300
6	PAHANG	600	500	300	400	300	200	2300
7	SARAWAK	600	500	300	400	300	200	2300
8	KELANTAN	600	500	300	400	300	200	2300
9	TERENGGANU	600	500	300	400	300	200	2300
10	PULAU PINANG	600	500	300	400	300	200	2300
11	NEGERI SEMBILAN	600	500	300	400	300	200	2300
12	MELAKA	600	500	300	400	300	200	2300
13	PERLIS	600	500	300	400	300	200	2300
14	WP KUALA LUMPUR	600	500	300	400	300	200	2300
15	WP PUTRAJAYA	600	500	300	400	300	200	2300
16	WP LABUAN	600	500	300	400	300	200	2300
TOTAL		9,600	8,000	4,800	6,400	4,800	3,200	36,800

Prize for the state with the highest entries (1 Winner for each State):

(Will not be announced on the website)

Prize	Total
5 x State	RM1,000

MAGGI Secondary School Cooking Competition 2023 (National Level)

A. Participant Qualification

- ii. All FIRST place winner of the State Level will automatically qualify to compete in the National Level that will be held in the middle Zone at 30 November 2023 (subject to change by the Malaysian Ministry of Education and MAGGI®).

B. Dish Theme:

- i. Dish Theme 2023: **Balanced Meal, Heritage Inspiration.**
- ii. The use of microwave oven and coal is not allowed.
- iii. High voltage cooking appliances and utensils are not allowed in the competition (voltage should be not more than 240kwh or 13AMP).
- iv. Participant should be wearing their school uniform attire when competing.
- v. Apron and chef hat will be provided by MAGGI® and is compulsory to wear during the competition.
- vi. School name or state is not allowed to be shown on the table of the competition. This is to avoid favoritism and have a fair judgement without bias of any school or state.
- vii. Accompanying teachers and students that are State level first place winners, cannot be swapped during the National level final competition. Any swapping if needed must get approval from the Malaysian Ministry of Education.

C. Competition Format:

- I. National Level Final Competition is divided into two rounds:
 - First Round: Self Inspired Creative Cooking*
 - Second Round: MAGGI® Mystery Box*

*(subject to change by Malaysian Ministry of Education and MAGGI®).
- II. 16 participants will compete in the first round and 60 minutes time will be given.
- III. Judges will choose 5 best participants to advance into the second round.
- iii. 5 participants will compete with the MAGGI Mystery Box theme. 30 minutes time will be given.
- iv. Judges' decisions are final.

Prize for National Level Final Competition:

	FIRST	SECOND	THIRD	FOURTH	FIFTH	CONSOLATION X11
Prize For Participants	RM 3,000	RM 2,400	RM 1,800	RM 1,200	RM 600	RM 300
Prize For School	RM 2,000	RM 1,600	RM 1,200	RM 800	RM 400	RM 200
Total Prize	RM 5,000 + 2 Certificate + 2 Medal +1 Trophy +2 MAGGI Hamper	RM 4,000 + 2 Certificate + 2 Medal +1 Trophy +2 MAGGI Hamper	RM 3,000 + 2 Certificate + 2 Medal +1 Trophy +2 MAGGI Hamper	RM 2,000 + 2 Certificate + 2 Medal +1 Trophy +2 MAGGI Hamper	RM 1,000 + 2 Certificate + 2 Medal +1 Trophy +2 MAGGI Hamper	2 Certificate +2 MAGGI Hamper

1. SCORING First Round Competition (Self Inspired Creative Cooking)

(subject to change by the Malaysian Ministry of Education and MAGGI®)

Explanation on the dish Theme & Concept	20 Marks	Delivery of dish nutritious benefit	15 Marks
Usage of Nestle/MAGGI® products	10 Marks	Performance and creativity on plate	15 Marks
Method of cooking	10 Marks	Taste of the dish	30 Marks

2. SCORING Second Round Competition – MAGGI Mystery Box

(subject to change by the Malaysian Ministry of Education and MAGGI®)

Explanation on the dish Theme & Concept	20 Marks	Delivery of dish nutritious benefits	15 Marks
Usage of Nestle/MAGGI® products	10 Marks	Performance and creativity on plate	15 Marks
Method of cooking	10 Marks	Taste of the dish	30 Marks

SECONDARY SCHOOL COOKING COMPETITION FINAL 2023

RESULT FORM

TABLE NO.	SCHOOL NAME LIST	DISTRICT	RESULTS
<i>1</i>			
<i>2</i>			
<i>3</i>			
<i>4</i>			
<i>5</i>			
<i>6</i>			
<i>7</i>			
<i>8</i>			
<i>9</i>			
<i>10</i>			
<i>11</i>			
<i>12</i>			
<i>13</i>			
<i>14</i>			
<i>15</i>			
<i>16</i>			

(FOR JUDGES, NESTLE AND HOST)

MAGGI® ROLE

MAGGI® will fully sponsor for the success of State and National Level Secondary School Cooking Competition 2023 such as:

1. Prize money, certificate, trophy and hamper for the participant and accompanying teacher for the National Level.
2. Hamper for VIP, Media and Judges.
3. For National level competition, MAGGI® will provide:
 - I. Portable stove
(not including kitchen utensils like pan, blender, etc)
 - II. Raw ingredients
 - III. MAGGI®/Nestle Products
 - IV. Competition table
 - V. Paper and Pencil
 - VI. Apron and Chef hat
4. Provide backdrop, table skirting and buntings to be displayed during the competition.
5. MAGGI® will provide 3 judges in the National level final competition:
 - i. A Chef from Maggi *
 - ii. Invited Guests (2 person) *
 - iii. Nutritionist (Nestle) *

*(subject to change by the Malaysian Ministry of Education and MAGGI®)
6. All travel cost (including flight tickets for participants and accompanying teacher from Sabah, Sarawak and Labuan), accommodations and food for accompanying teacher at National level will be sponsored by MAGGI®.
7. State team travel – Semenanjung Malaysia states to the National level will be sponsored by Nestle.