



Good food, Good life

## **RESIPIKU DUNIAKU MAGGI SAH MALAYSIA**

### **FAQ**

**Q1: How do I participate?**

A: **Step 1:** Create your MI MAGGI recipe ["Recipe"] by using only MAGGI products where possible.

**Step 2:** Take a video of your Recipe. **The maximum duration of the video is 1 minute only.** You may edit the video to include the preparation, cooking and serving process. Your video **MUST** include the recipe either narrated or listed. Videos that feature the Participant and clear pack shot of MAGGI products will be given extra points.

**Step 3:** Upload the Video on your FEED in your personal Instagram or Facebook account.

**Step 4:** Include the hashtag **#RESIPIKUDUNIAKU** and **#MAGGISAHMALAYSIA**.

**Step 5:** Ensure to tag **@maggi.malaysia** on Instagram or **@MaggiMalaysia** on Facebook.

**Step 6:** Set your Instagram or Facebook account to 'PUBLIC' mode from the time the video is uploaded / posted up till after the Winners of the Promotion have been announced.

**Step 7:** Visit the MAGGI SAH MALAYSIA Webpage: <https://www.maggi.my/ms/aktiviti-maggi/maggi-sah-malaysia/> and complete all the required personal details and provide the 'url' link of the Video uploaded on Instagram or Facebook for Peraduan RESIPIKU DUNIAKU MAGGI SAH MALAYSIA on the Web Form provided on the Webpage and submit.

**Q2: Do I have to purchase any MAGGI products to participate?**

A: No, you don't have to purchase any MAGGI products in order to participate. However, you are required to use MAGGI products where possible for the recipe you are submitting for the contest.

**Q3: Where can I get more information about the contest?**

A: You can get more information about the contest on MAGGI website: <https://www.maggi.my/ms/aktiviti-maggi/maggi-sah-malaysia/>

**Q4: Will I receive a notification reply after I submit my entry?**

A: Yes, after you press the SUBMIT button, a notification message will be shown.

**Q5: Can I submit more than 1 video?**

A: Yes, you can submit more than 1 video but each submission must be on a new Web Form.

**Q6: Age of participation?**

A: This contest is open to all individual legal residents of Malaysia with a valid identification document, aged 18 years and above as at the start of the Promotion Period.

**Q7: What are the prizes offered for this contest?**

A:

<b>WEEKLY PRIZES</b> (01/08/2022 to 23/09/2022) <b>TOTAL: 8 WEEKS</b>	
<b>1st Prize X 3 winners</b> <u>TOTAL: 24 Winners</u>	1 Delighto Casserole Set [6l, 3.5l & 2l]
<b>2nd Prize X 5 winners</b> <u>TOTAL: 40 Winners</u>	1 Delighto Casserole [2l]
<b>3rd Prize X 10 winners</b> <u>TOTAL: 80 Winners</u>	RM100 LOTUS'S e-voucher

**Q8: How do you select the Weekly Prize winners?**

A: All the qualified entries received will be judged and given points based on the below criteria by our panel of judges.

Every week, 18 entries with the highest score submitted for the week will win:

- The 3 entries with the highest scores for the week will win the 1<sup>st</sup> Prize.
- The subsequent 5 entries with the highest scores for the week will win the 2<sup>nd</sup> prize.
- The next 10 entries with the highest scores for the week will win the 3<sup>rd</sup> Prize.

<b>Criteria 1 [15%]:</b>	The Recipe and Dish must be prepared using at least three [3] MAGGI products including one [1] MAGGI 2 Minute Noodles. The Recipe must also be included [either narrated or listed] and the Video duration must not exceed 1 minute. i) Comply [15%] ii) Non-compliance [0%]
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<b>Criteria 2 [15%]:</b>	<p>Number of tips and/or tricks on preparation of the Recipe. For example:</p> <ul style="list-style-type: none"> <li>• Tips on the best time to add vegetables during the cooking process. As an example: add vegetables as your last step in your cooking process to maintain the nutrients.</li> <li>• Tips to make a balanced breakfast by adding protein. As an example: add egg or chicken as a source of protein and vegetables for a more balanced dish.</li> <li>• Tips on cooking a perfect “telur goyang”.</li> <li>• Tips to make the soup extra “kaw”.</li> </ul> <p>Each tip/trick = 5%, up to a maximum of six [6] tips/tricks:</p> <ol style="list-style-type: none"> <li>i. 1 tip/trick [5%]</li> <li>ii. 2 tips/tricks [10%]</li> <li>iii. 6 tips/tricks [15%]</li> </ol>
<b>Criteria 3 [20%]:</b>	<p>Method of cooking the Recipe. Healthier cooking method and nutritious selection of ingredients [i.e.: “suku, suku, separuh” which is a quarter serving of MAGGI NOODLES, a quarter serving of protein and a half serving of vegetables]:</p> <ol style="list-style-type: none"> <li>i. Good [20%]</li> <li>ii. Moderate [10%]</li> <li>iii. Low [5%]</li> </ol>
<b>Criteria 4 [30%]:</b>	<p>Creative Presentation of the Recipe</p> <ol style="list-style-type: none"> <li>i. Good [30%]</li> <li>ii. Moderate [20%]</li> <li>iii. Low [15%]</li> </ol>
<b>Criteria 5 [10%]</b>	<p>Brand Appearance in the video:</p> <ol style="list-style-type: none"> <li>i. Featuring MAGGI Products [10%]</li> <li>ii. Without featuring MAGGI Products [0%]</li> </ol>
<b>Criteria 6 [10%]:</b>	<p>Originality:</p> <ol style="list-style-type: none"> <li>i. Participant featured in the video [10%]</li> <li>ii. Participant not featured in the video [0%]</li> </ol>

**S9: What are the weekly periods for this contest?**

A: The 8 weekly periods are as per below:

Week 1: 01/08/2022 – 07/08/2022

Week 2: 08/08/2022 – 14/08/2022

Week 3: 15/08/2022 – 21/08/2022

Week 4: 22/08/2022 – 28/08/2022

Week 5: 29/08/2022 – 04/09/2022

Week 6: 05/09/2022 – 11/09/2022

Week 7: 12/09/2022 – 18/09/2022

Week 8: 19/09/2022 – 23/09/2022

**Q10: How many weekly prizes can I win throughout the entire promotion period?**

A: Each participant may throughout the Promotion Period win only 1 Weekly Prize.

**Q11: How do I know if I've won any Weekly Prize?**

A: The Winners list will be announced in the Organiser's website as & when available at: <https://www.maggi.my/ms/aktiviti-maggi/maggi-sah-malaysia/>. Consumers are advised to check periodically during the contest period and up till 6-8 weeks after the contest ended.

**Q12: How can I claim my Weekly Prize?**

A: The Organiser will contact all Weekly Prize Winners **via WhatsApp from 6018 228 3090** to the mobile number from which the Organiser received in the Web Form to request for the winners' information (reconfirm name, identification no. and provide delivery address) for prizes fulfilment. All Weekly Prizes will be delivered to the Winners within 6 – 8 weeks from 23/09/2022.

**Q13: How do you select the participants for the Grand Finale?**

A: The top 12 entries with the highest score throughout the Promotion Period will be selected as the finalists to participate and cook the Recipe submitted in their Entries in the Grand Finale.

**Q14: How many participants will participate in the Grand Finale Cook-off**

A: 12 finalists.

**Q15: What is the dish that I must cook if I'm selected for the Grand Finale Cook-off?**

A: The dish that you must cook must be the same dish that was submitted as the Entry.

**Q16: What are the prizes offered in the Grand Finale?**

A:

GRAND FINALE PRIZES	
<b>Grand Prize X 3 winners</b>	RM5,000 cash and stand a chance to shine on national TV and share your special MAGGI recipe with all Malaysians
<b>Consolation Prize X 9 winners</b>	RM500 cash

**Q17: When and where is the Grand Finale event?**

A: All information about the Grand Finale event will be shared at a later date.

**Q18: How do I know if I am one of the Grand Finale finalists?**

A: The organiser will contact each finalist directly to confirm your participation of the Grand Finale event.

**Q19: What happens if I can't / don't want to attend the Grand Finale event?**

A: Finalists who failed and/or refused to take part in the Grand Finale for whatever reason shall automatically be disqualified by the Organiser and prizes that have been allocated for the relevant Finalists shall be forfeited by the Organiser.

**Q20: Who should I call for further information?**

A: You may call the Nestlé Customer Service number: 1-800-88-3433 for any assistance you may require.

**NOTE:**

**Consumers are encouraged to periodically check and read the Contest T&C in the website for any additional terms as per stated below:**

**Contest Terms & Conditions:**

- 1.2 The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Promotion Period, make Prize substitutions, cancel, terminate or suspend the Promotion in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Promotion will constitute their acceptance of the Terms and Conditions (as changed).