

BENGGKEL ONLINE WANITA CUKUP BERANI



women
will

a Grow with Google program

MAGGI® CukupRasa™ in collaboration with Women Will, under the Grow with Google Program, is launching a FREE Online Workshop for women across Malaysia. This workshop aims to help you discover your potential to become a successful entrepreneur. Learn the various business technologies and be inspired by other brave women. Join us, learn and be inspired with the confidence to take the first steps and realise your dreams!



Sign up now !!!
at www.maggi.my

Date: 6-8 Apr (9.30am-12.30pm)

Venue: Online

(Link will be sent via email 1 week before the workshop begins)

Day One

Build Knowledge And Confidence In You

- **Confidence Building**
Build your confidence. Take those first steps to try something new!
- **Practice Effective Communication**
Learn how to better communicate and improve your email writing.
- **Improve Productivity with Digital Tools**
Learn digital skills to help boost your business productivity.

Day Two

Raise Your Business Skills

- **Starting & Growing Your Business**
Learn about business knowledge and how to better manage your finances.
- **Digitalise Your Business**
Learn tools and tips to increase your business online presence.

Day Three

Pick Up New Skills

- **Digitalise Your Business**
Learn tools and tips to increase your business online presence.
- **Learn New Cooking Skills**
Learn how to prepare balanced meals, cook in large batches, food safety and hygiene and managing food wastage.

‘Bengkel Online Wanita Cukup Berani MAGGI®’

1. Can you tell me more about the ‘Bengkel Online Wanita Cukup Berani MAGGI®’.

- We worked closely with Women Will, a Grow with Google program to craft the content targeted to help women who are interested to learn new skills to set up small businesses (technology, business acumen, cooking and food safety skills).
- Due to Covid-19 SOPs workshops will be conducted digitally.
- This is a free workshop, those interested will need to sign up through <https://www.maggi.my/ms/aktiviti-maggi/maggi-cukup-rasa/>

2. When will the ‘Bengkel Online Wanita Cukup Berani MAGGI®’ take place, and how many participants are you aiming for in total?

- We have three sessions of the workshops in total first session will be held on the 6th – 8th April 2021, second session will be held on the 13th – 15th July 2021 and the third and last session will be held on the 12th – 14th April 2021
- Each workshop will be held across three days in total
- There is no limit to the number of participants for each workshop – we welcome all to join.

3. What will be covered in ‘Bengkel Online Wanita Cukup Berani MAGGI®’? How different is the content in 2021 vs 2020?

- The key modules will essentially be similar – we will still be covering key topics which encompasses (1) confidence building (2) Business Acumen (3) Cooking for business
- However, based on feedback gotten from the workshop participants in 2020, we have made key changes to the content
- As such for 2021 we have included some new topics on basic digital marketing skills and also impact of food waste on business. Besides that, there will be opportunity for Live Q&A with our mentors during the workshop and we have also incorporated more activities to aid the learning process

4. If I have attended the ‘Bengkel Online Wanita Cukup Berani MAGGI®’ in 2020, can I still participate in the ‘Bengkel Online Wanita Cukup Berani MAGGI®’ in 2021

- Definitely we welcome you to rejoin this series of workshops as we had made certain enhancements to the content.